



THE SAN FRANCISCO-OAKLAND BAY BRIDGE

SEISMIC SAFETY PROJECTS

FACT SHEET

Small Business Education and Training Program



OVERVIEW

In spring 2007, Caltrans District 4 launched the Small Business Education and Training Program. This program is being developed by the Small Business Manager and the Small Business Education and Training consultant, and is designed to enhance small business knowledge, assist with resource identification, and position existing businesses for growth. The Program is being presented as construction on the San Francisco-Oakland Bay Bridge continues and with the recent approval of State infrastructure bond measures. This Program was developed in response to Executive Order S-11-06 and the State's commitment to the Small Business community.

ABOUT THE PROGRAM *Serving the Needs of the Small Business Community*

The Small Business Education and Training Program will offer a series of professional development and technical assistance courses that will be taught by industry experts, and will address a variety of topics that will provide real world knowledge and the competitive edge for both emerging and established businesses. Workshops locations will include Oakland and San Francisco for the convenience of local businesses.

WHY IS THIS PROGRAM UNIQUE?

The keys to the Program's success include the structure, the willingness to listen to the Small Business community and incorporate their input into the Program development, and the development of curriculum in consideration of opportunities on existing and future Caltrans projects and our partners.

PROGRAM INFORMATION

- In consideration of Toll Bridge Projects, The Toll Bridge Program has appointed a Small Business Manager to develop and implement programs to assist local and minority owned businesses with sub-contracting opportunities
- The development of the Small Business and Training Program includes input from the small business community
- Workshop curriculum developed in consideration of sub-contracting opportunities on the San Francisco-Oakland Bay Bridge Seismic Safety Project
- Partnerships with local economic development agencies, workforce development centers and Small Business advocates
- Use of local and minority small business publications to inform community of upcoming workshops and sub-contracting opportunities on Caltrans projects
- Informative website
- No cost for materials
- No cost to attend workshops

Questions? Contact us at: smallbizconstruction@dot.ca.gov